

A young man wearing a black t-shirt, a black baseball cap, and dark shorts is sitting on a red bench in a garage. He is focused on working on a large, black tire. To his right is the rear of a classic red car, featuring a prominent chrome bumper and a three-lens taillight. The background shows a cluttered garage with various tools and equipment. A semi-transparent dark red box is overlaid on the right side of the image, containing white text.

**KID WRENCHER  
SPONSORSHIP  
OPPORTUNITIES**

Connect your brand  
to young enthusiasts  
with this series at  
Blacktop Magazine.



# Kid Wrencher Series Sponsorship Opportunities

## DESCRIPTION:

Non-Exclusive Sponsorship Program for the #KidWrencher series on Blacktop Media Network channels for the calendar year of 2018.

The program can be customized and altered throughout the year with different marketing messages. As we prepare the article and or video [Content] we will present it to you for approval or edits prior to publishing.

## Program Details

- Product placement in all #KidWrencher Content.
- Product mentions in Content
- Content Promotion on our Social Network
- Content available for Sponsor use

## PRESENTING SPONSORSHIP OPTION:

- All content to be branded IE: "Kid Wrencher Installs Brakes, presented by SPONSOR"

## 2018 ADVERTISING ADD-ON OPTION:

- Banner Ad on #KidWrencher posts on BlacktopMagazine.com
- Banner Ad on our Monthly email Newsletter
- 1/4 page Ad in each Special Print Edition of Blacktop Magazine (Published quarterly)

## AMOUNT:

2018 #KidWrencher Non-Exclusive Sponsorship 1 Year ..... \$1,250.00  
 PRESENTING SPONSORSHIP OPTION: ..... \$2,500.00  
 ADVERTISING ADD-ON OPTION Please add to either option above: ..... \$600.00  
*(If interested in advertising without sponsorship the rate is \$300/quarter)*



### About #KidWrencher

#KidWrencher is a series of articles as we follow Marcus Jacobson, a high-school student, as he revives his 1966 Ford Mustang Coupe from a beater found in a dirt lot to a safe and admirable driving machine.

The most immediate plans are to replace the steering box and convert the front drum brakes to disc brakes and convert the single-pot master cylinder to a two chamber master. Various other mechanical issues will be addresses as well as car care and safe driving techniques for the young driver.

### About Blacktop Media Network

Channels include Website blog: BlacktopMagazine.com (39,000+ visits per month), Special Print Editions published quarterly, Monthly e-Newsletter (2,500 subscribers), BlacktopTV YouTube Channel (13,000+ views/month) and a robust social network reaching over 100,000 people with videos posted on Facebook alone in a matter of hours not days.

Thank you for this opportunity to present this proposal for your careful consideration. We look forward to providing incredible value.

Sincerely,

Tony Colombini, Publisher/Chief Idea Generator

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Part of the BLACKTOP MEDIA NETWORK